



# GREGOR FISCHER

## PERSONAL

- February 10<sup>th</sup>, 1978
- married, 2 kids
- Vienna, Austria
- gregor@fischer.tel
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## EXPERIENCE

- since 02/2017 **GENERAL MANAGER OF MOBILITY START-UP**  
 iMobility GmbH / wegfinder (wegfinder.at)  
 The corporate startup of ÖBB Holding AG (Austrian railways) develops and operates Austria's marketplace for mobility - the app "wegfinder". The company's goal is to provide users with easy access to a wide range of transportation options.  
 Managing a agile 15-member team (product, UX, IT, growth hacking), hands-on business development & administration.
- 06/2015 - 02/2017 **HEAD OF DIGITAL CHANNELS**  
 A1 Telekom Austria AG (www.a1.net)  
 Management of all digital touchpoints (online shop, selfcare, website, app, bots, social media, blog, etc.) of the brands A1, bob and Red Bull MOBILE.  
 Leading a 50-member team (e-commerce, e-care, analytics, SEO, SEA, digital experience, content editor, graphical designer, campaign manager, product manager, project managers, social media specialists), direct report to the CCO
- 03/2012 - 06/2015 **HEAD OF DEVICE MANAGEMENT**  
 A1 Telekom Austria AG (www.a1.net)  
 Management of the hardware business (smartphones, tablets, modems) with an annual turnover of 1 million devices, as well as product management of services (partial payment, buyback, insurance).  
 Portfolio selection, leadership of purchasing negotiations (power of attorney), hardware testing, sales pricing including support, market communication, supply chain management, aftersales, direct report to the marketing director & CCO
- 05/2009 - 03/2012 **HEAD OF IP TV & ONLINE SERVICES**  
 Telekom Austria AG (today: A1 Telekom Austria AG, www.a1.net)  
 Product life cycle management of IP TV products (broadcast & video-on-demand), online services (music streaming, games, apps, email) and mobile advertising.  
 Leading negotiations with content partners and service providers, developing new business models.
- 01/2008 - 05/2009 **HEAD OF RED BULL MOBILE**  
 mobilkom austria AG (today: A1 Telekom Austria AG, www.a1.net)  
 Establishment of the virtual mobile network operator (MVNO) in cooperation with Red Bull, direct report to the CEO
- 04/2005 - 01/2008 **HEAD OF VODAFONE LIVE! SERVICES**  
 mobilkom austria AG (today: A1 Telekom Austria AG, www.a1.net)  
 Product life cycle management of mobile entertainment services (mobile TV, music, games, community, erotic), negotiations with content partners and service providers.
- 10/1998 - 04/2005 **FURTHER POSITIONS**  
 Senior product manager **Hutchison Drei GmbH** (10/2001-04/2005), project manager **ONE GmbH** (today: Hutchison Drei GmbH, 10/1998-10/2001)

## EDUCATION

- FURTHER EDUCATION**  
 e.g. systematic inventive thinking, leadership dev. programme, media training constantly
- TECHNIKUM WIEN**  
 computer science & engineering, telecommunications, marketing  
*Graduation with distinction, achievement scholarship*  
 1997-2000
- HTL WIEN DONAUSTADT**  
 electronics, computer science  
*Graduation with distinction*  
 1992-1997
- BRG BERNOULLISTRASSE**  
 1988-1992

## SKILLS



- MS Office
- Photoshop
- HTML
- CSS, JS

## LANGUAGES

- German
- English

## HOBBIES



## PART-TIME JOBS & INTERNSHIPS

co-founder **frokenlakrits.at** (since 01/2014), co-founder **iShots.cc** (01/2006-12/2009), lector **Technikum Wien** (03/2001-06/2005), self-employed **IT consultant** (01/2001-12/2001), ambulance driver **ASBÖ** (community service, 10/2000-09/2001), **scout** leader (09/1996-08/2006), intern **max.mobil** (today: T-Mobile Austria GmbH, 1998), intern **Austrian lotteries** (1994-1997)